



*Corporate Sponsorships*

# *The Big Easy* NOLA

*Saturday, September 21, 2024  
at the Sloan Museum of Discovery*

Sloan Museum and Longway Planetarium present the  
10th annual Night at the Museum fundraiser on September 21, 2024.

This year's theme is "The Big Easy-NOLA," inspired by the distinctive flare of zydeco music, Creole cuisine, historic architecture, and vibrant nightlife of New Orleans. Night At the Museum is our largest and most important fundraiser of the year in support of educational and STEM programming.

Please consider sponsoring Night At the Museum: The Big Easy NOLA in support of STEM education and programming. Sponsorship levels are on the back side.  
We thank you in advance for your support.

PLEASE NOTE: if you are interested in Individual Sponsorship opportunities, please contact Debbe Campbell at [DCampbell@SloanLongway.org](mailto:DCampbell@SloanLongway.org), (810) 237-7391 or Kayla Tigner at [KTigner@SloanLongway.org](mailto:KTigner@SloanLongway.org), (810) 237-7331 for a list of Individual Sponsorship opportunities.

# Corporate Sponsorships

PLEASE SELECT YOUR SPONSORSHIP LEVEL BELOW:

## *Big Easy Sponsor* | \$10,000

**10 tickets – Reserved seating included**

*Big Easy Sponsorship will be distinguished with:*

- Large premier placement on event signage and press releases
- Prime recognition in the program
- Logo and link listed on our event web page
- 4 Facebook post mentions and promotions
- 1 push notification directly to patrons' phones prior to the event and 1 during the event
- Listed as premier sponsor in a minimum of 1 e-blast to 28,000+ emails
- Logo included\* on a minimum of 500 printed invitations (if sponsorship committed prior to 7/31/24)
- Exclusive public-announced acknowledgment during event
- Reserved seating for 10 guests.

## *French Quarter Sponsor* | \$5,000

**8 tickets – Reserved seating included**

**FRENCH QUARTER SPONSORSHIPS AVAILABLE (4):**

Tujague's Dinner    Live Auction

Decor Sponsor    Ellis Marsalis Center Band

*French Quarter Sponsors will be distinguished with:*

- Premier placement on printed event signage and press releases
- Recognition in the program
- Logo and link on our event web page
- Facebook mentions and promotions
- Inclusion\* on invitations (if sponsorship committed prior to 7/31/24)
- Reserved seating for 8 guests

## *Jefferson Parish Sponsor* | \$1,500

**6 tickets – Reserved seating included**

**JEFFERSON PARISH SPONSORSHIPS AVAILABLE (6):**

Photographer    Party Roamer    Cocktail Hour

Champagne Sponsor    Silent Auction    Valet

*Jefferson Parish Sponsors will be distinguished with:*

- Placement on printed event signage and press releases
- Recognition in the program
- Logo and link on our event web page
- Facebook mentions and promotions
- Inclusion\* on invitations (if sponsorship committed prior to 7/31/24)
- Inclusion on one e-blast to 28,000+ emails.
- Reserved seating for 6 guests.

## *Jackson Square Sponsor* | \$1,000

**4 tickets – Reserved seating included**

**JACKSON SQUARE SPONSORSHIPS AVAILABLE (4):**

Entryway Check-in    The Garden District Floral

Water    Hurricane Glass Party Favor

*Jackson Square Sponsors will be distinguished with:*

- Placement on printed event signage and press releases
- Recognition in the program
- Logo and link on event web page
- Facebook mentions and promotions
- Inclusion\* on invitations (if sponsorship committed prior to 7/31/24)
- Reserved Seating for 4 guests

## *Bayou Sponsor* | \$500

**2 tickets – Reserved seating included**

**BAYOU SPONSORSHIPS AVAILABLE (7):**

Silent Auction Credit Card    "Hurricane" Signature Cocktail

Cafe Du Monde (Dessert)    50/50 Raffle    Beer & Wine

Late Night Snack    Program

*Bayou Sponsors will be distinguished with:*

- Recognition in the program
- Reserved seating for 2 guests.

**PLEASE NOTE** that to be listed on event invitations, a commitment before July 31, 2024, is requested.  
**Thank you for your generous support!**

### CORPORATE SPONSOR'S CONTACT INFO:

\*Name: \_\_\_\_\_

\*Business/Org. Name: \_\_\_\_\_

\*E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

\*Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

\*Name as it should appear on all printed materials:

\_\_\_\_\_  
\_\_\_\_\_

### PAYMENT OPTIONS

**Paying with a card?** Contact Kayla Tigner, Development Coordinator, at (810) 237-7331 to provide your credit card information securely over the phone.

**Paying with a check?** Please make checks payable to: SLOAN MUSEUM, Mail to: Sloan Museum of Discovery, ATTN: Debbe Campbell 1221 E. Kearsley St., Flint, MI 48503

All sponsorship opportunities are on first-come, first-served basis. Contact Debbe Campbell (DCampbell@SloanLongway.org, 810-237-7391) or Kayla Tigner (KTigner@SloanLongway.org, 810-237-7331) if you have any questions or would like more information. Thank you for your generous support!

Sloan Museum of Discovery and Longway Planetarium are member organizations of the Flint Institute of Science and History, a 501(c)(3) public charity. Tax ID #82-2978635