



## INDIVIDUAL SPONSORSHIP OPPORTUNITIES 8<sup>TH</sup> ANNUAL NIGHT AT THE MUSEUM

# New NIGHT AT THE MUSEUM Grand Gala

**September 17, 2022 | 6 p.m. – 10:30 p.m.**  
at the **NEW SLOAN MUSEUM OF DISCOVERY**  
1221 E. Kearsley St. Flint, MI 48503

This year, Sloan Museum of Discovery and Longway Planetarium's 8th annual Night at the Museum's fundraising event is entitled "Night at the New Museum - a Grand Gala." This will be a red-carpet themed, formal fundraiser taking place for in the newly opened Museum. The Grand Gala will feature live and silent auctions, live music and dancing, delicious food and beverages, and great company.

This annual event is our largest and most important fundraiser of the year in support of our educational and STEM programming. The following Individual Sponsorship opportunities are now available.

*NOTE: if you are interested in Corporate Sponsorships for recognition of a business or organization, please contact Debbe Campbell, [dcampbell@sloanlongway.org](mailto:dcampbell@sloanlongway.org) or call (810) 237-7391 for a list of Corporate Sponsorship opportunities.*

# INDIVIDUAL SPONSORSHIPS

PLEASE SELECT YOUR SPONSORSHIP LEVEL BELOW:

**GOLD SPONSOR: \$1,500**  
**6 tickets – Reserved seating included**

*Gold Sponsor individuals will be distinguished with:*

- Listing on digital and printed event signage
- Listing on press release
- Listing on NATM event web page
- Recognition in the printed program
- Facebook mention leading up to the event
- Mention on one (1) push notification directly to patrons' phones during silent auction
- Name inclusion on 500 printed invitations\*(if notified of sponsorship prior to August 1, 2022)
- Mentions as a Gold supporter in a minimum of one e-blast to 28,000+ emails
- Name inclusion on a minimum of 500 printed invitations\* (if notified prior to August 1, 2022)
- Reserved seating for 6 guests.

**SILVER SPONSOR: \$1,000**  
**4 tickets**

*Silver Sponsor individuals will be distinguished with:*

- Listing on digital and printed event signage
- Listing on NATM event web page
- Recognition in the printed program
- Facebook mentions
- Mention as a Silver supporter in a minimum of one e-blast to 28,000+ emails
- Name inclusion on a minimum of 500 printed invitations\* (if notified prior to August 1, 2022)
- Reserved seating for 4 guests

**BRONZE SPONSOR: \$500**  
**2 tickets**

*Bronze Sponsor individuals will be distinguished with:*

- Listing on digital and printed event signage
- Recognition in the printed program
- Listing on NATM event web page

**INDIVIDUAL TICKET: \$130**  
**# of tickets: \_\_\_\_\_**

*(Please indicate number of tickets ordering)*

**\*Please contact Lauren Coney at (810) 237-7331 or email [lconey@sloanlongway.org](mailto:lconey@sloanlongway.org) to purchase tickets.**

**Count us in!** We support Sloan Museum of Discovery and Longway Planetarium and the important work you do to engage, excite and educate future generations. We have indicated our interest and level of support.

## INDIVIDUAL SPONSOR'S CONTACT INFO:

\*Name: \_\_\_\_\_

\*E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

\*Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

\*Name as it should appear on all printed materials:

\_\_\_\_\_  
\_\_\_\_\_

**Please note that to be listed on event invitations, a commitment before August 1, 2022, is requested.**  
**Thank you for your support!**

## PAYMENT OPTIONS

Payment enclosed.

Please send me an invoice.

Please charge my credit card:

Visa  MasterCard  Discover  American Express

Card Number: \_\_\_\_\_

Exp.: \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_\_

Cardholder

Signature: \_\_\_\_\_

(name as it appears on the card)

Please make checks payable to: **Sloan Museum**  
and mail to: **1221 E. Kearsley St. Flint, MI 48503**

Contact Debbe Campbell at 810.237.7391 or email [dcampbell@sloanlongway.org](mailto:dcampbell@sloanlongway.org) for more information.  
Thank you for your generous support of Longway Planetarium and Sloan Museum of Discovery!

**MISSION: Engaging communities on a learning journey of science and history.**

Sloan Museum of Discovery and Longway Planetarium are member organizations of the Flint Institute of Science and History, a 501(c)(3) public charity. Tax ID #82-2978635