



## CORPORATE SPONSORSHIP OPPORTUNITIES 8<sup>TH</sup> ANNUAL NIGHT AT THE MUSEUM

# New NIGHT AT THE MUSEUM Grand Gala

**September 17, 2022 | 6 p.m. – 10:30 p.m.**

at the **NEW SLOAN MUSEUM OF DISCOVERY**

1221 E. Kearsley St. Flint, MI 48503

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This year, Sloan Museum of Discovery and Longway Planetarium's 8th annual Night at the Museum's fundraising event is entitled "Night at the New Museum - a Grand Gala." This will be a red-carpet themed, formal fundraiser taking place in the newly opened Museum. The Grand Gala will feature live and silent auctions, live music and dancing, delicious food and beverages, and great company.

This annual event is our largest and most important fundraiser of the year in support of our educational and STEM programming. The following **Corporate Sponsorship opportunities** are now available to maximize recognition of your business or organization while showing your support of the Sloan Museum of Discovery and Longway Planetarium's mission to engage communities on a learning journey in history and science.

*NOTE: if you are interested in **Individual Sponsorships** to support our mission, please contact Debbe Campbell, [dcampbell@sloanlongway.org](mailto:dcampbell@sloanlongway.org) or call (810) 237-7391 for a separate list of Individual Sponsorship opportunities.*

**For logo inclusion on event invitations, a commitment before August 1, 2022, is requested. Thank you for your support!**

# CORPORATE SPONSORSHIPS

Please check off the preferred sponsorship package(s) below. Each corporate sponsorship package will feature prominent signage at the event for the chosen selection, reserved seating, and marketing perks listed.

## DIAMOND LEVEL SPONSOR – \$10,000 10 Tickets - Reserved Seating Included

*Diamond Level sponsors will be distinguished with:*

- Marquee recognition on digital and printed event signage
- Premier recognition in event press release
- Premier recognition with logo in the printed program
- Premier logo placement with link to Diamond Level sponsor's website on NATM web page
- Facebook mentions leading up to the event (in paid and organic posts)
- One (1) push notification directly to patrons' phones prior to the event and one (1) during the event
- Marquee logo inclusion on 500 printed invitations\* (if timing permits based on Diamond Level sponsorship commitment)
- Inclusion of logo in minimum of one (1) email announcements to 28,000 emails
- Live announcement for Diamond level sponsor during the event

## SAPPHIRE LEVEL SPONSOR – \$5,000 8 Tickets - Reserved Seating Included

**SOLD!** Dinner Sponsor   **SOLD!** Entertainment Sponsor  
 Live Auction Sponsor

*All Sapphire Level Sponsors will be distinguished with:*

- Premier placement on digital and printed event signage
- Recognition in event press release
- Recognition with logo in the printed program
- Logo with link to sponsor's website on NATM web page
- Facebook mentions leading up to the event (in paid and organic posts)
- One (1) push notification sent directly to patron's phones during the silent auction
- Logo inclusion on 500 printed invitations\* (if timing permits based on Sapphire Level sponsorship commitment)
- Inclusion of logo in minimum of one (1) email announcements to 28,000 emails

## EMERALD LEVEL SPONSOR – \$2,000 6 Tickets - Reserved Seating Included

Silent Auction Sponsor    Red Carpet Sponsor  
 Valet Sponsor   **SOLD!** Party Roamer Sponsor  
 Hollywood Stars Sponsor

*All Emerald Level sponsors will be distinguished with:*

- Logo placement on digital and printed event signage
- Acknowledgement in event press release
- Recognition in the printed event program
- Logo with link to sponsor's website on NATM web page
- Facebook mentions leading up to the event (in paid and organic posts)
- Push notifications sent directly to patron's phones during the silent auction
- Logo inclusion on 500 printed invitations\* (if timing permits based on Emerald Level sponsorship commitment)
- Inclusion on one e-blast to 28,000+ emails

## RUBY LEVEL SPONSOR – \$1,000 4 Tickets - Reserved Seating Included

Photographer Sponsor    Floral Sponsor  
 Cocktail Hour Sponsor    Water Sponsor  
 Champagne Sponsor

(continued) All Ruby Level Sponsors will be distinguished with:

- Listing on digital and printed event signage
- Recognition in the event printed program
- Mention on our event web page
- Logo inclusion on 500 printed invitations\* (if timing permits based on Ruby Level sponsorship commitment)

## AMETHYST LEVEL SPONSOR – \$500 2 Tickets

Silent Auction Credit Card Sponsor  
 Signature Cocktail Sponsor    Dessert Sponsor  
 50/50 Raffle Sponsor    Advertising Sponsor  
 Décor Sponsor    Beer and Wine Sponsor  
 Late Night Snack Sponsor

*All Amethyst Level Sponsors will be distinguished with:*

- Recognition in the printed event program

**For logo inclusion on event invitations, a commitment before August 1, 2022, is requested. Please email your logo to Lauren Coney, LConey@SloanLongway.org, by August 1 or earlier.**

**Count us in!** We support Sloan Museum of Discovery and Longway Planetarium and the important work you do to engage, excite and educate future generations. We have indicated our interest and level of support.

## CORPORATE SPONSOR'S CONTACT INFO:

\*Name: \_\_\_\_\_

\*Business/Org. Name: \_\_\_\_\_

\*E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

\*Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

\*Name as it should appear on all printed materials:  
\_\_\_\_\_

## PAYMENT OPTIONS

- Payment enclosed.  
 Please send me an invoice.  
 Please charge my credit card:  
 Visa    MasterCard    Discover    American Express

Card Number: \_\_\_\_\_

Exp.: \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholder  
Signature: \_\_\_\_\_

(name as it appears on the card)

Please make checks payable to: **Sloan Museum**  
and mail to: **1221 E. Kearsley St. Flint, MI 48503**

**All sponsorship opportunities are on first-come, first-served basis.** Please contact Debbe Campbell at 810-237-7391 or e-mail DCampbell@sloanlongway.org if you have any questions or would like more information. *Thank you for your generous support of Longway Planetarium and Sloan Museum of Discovery!*

*Engaging communities on a learning journey of science and history.*

Sloan Museum of Discovery and Longway Planetarium are member organizations of the Flint Institute of Science and History, a 501(c)(3) public charity. Tax ID #82-2978635